

# CURRICULUM VITAE

## FOR

### JUAN-CLAUDE PHILANDER

32874 Kolbe Lantana Street, Klein Nederburg, Paarl  
WESTERN CAPE, SOUTH AFRICA

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Contact: 068 172 5169/082 262 0128

#### PERSONAL INFORMATION

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**Age** 35 years  
**Marital Status** Married  
**Date of Birth** 20<sup>th</sup> September 1988  
**ID Number** 880920 5163 0 8 8  
**Gender** Male  
**Citizenship** South African Citizen  
**Race** Coloured  
**Languages** English and Afrikaans  
(**Speak, Read, Write**)

**License** Code 08  
**Religion** Christian  
**Criminal record** None

#### CAREER OBJECTIVE

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A responsible and challenging position that will allow me to utilize my education, experience and personal ability.

#### EDUCATIONAL PROFILE

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View my Educational Profile with Certificates on [LinkedIn Profile](#).

#### GOOGLE CERTIFIED PARTNER

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- ✓ AdWords Display certified {[July 2020](#)}
- ✓ AdWords Search Ads 360 certified {[July 2020](#)}
- ✓ AdWords Shopping certified {[July 2020](#)}
- ✓ Google Analytics certified {[July 2020](#)}
- ✓ Campaign Manager certified {[July 2020](#)}
- ✓ AdWords Video certified {[July 2020](#)}
- ✓ Creative certified {[July 2020](#)}
- ✓ AdWords Measurement certified {[July 2020](#)}
- ✓ AdWords Apps certified {[July 2020](#)}

View all my Certified Courses on my [LinkedIn Profile](#).

## **AREAS OF EXPERTISE**

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**Web and graphic design** using PHP, Java, HTML5, Javascript, Angularjs, Magento, WordPress, Adobe Photoshop, XML, JQuery, Bootstrap, advanced CSS3 Techniques, Apache. Design projects varied from corporate identity and professional web application interfaces, to public entertainment and e-commerce websites, Trello, CRM Project Management System, Google Analytics Reporting using custom made Google Data Studio Reports, Website Auditing and Optimization, Shopify to setup Online Shop. **Video Creation for ads and Promotions** using Adobe Premier Pro, After Effects.

**Web Services** skills designing REST API's, SOAP and other service layer components.

**Technical Services in SEO:** Off-Page & On-Page, PPC, Social Media Marketing, Link Building

**Data modeling and database design**, integration, deployment and administration using MySQL.

**Website Conversions** from PSD to Wordpress, Joomla to Wordpress, Magento to Wordpress, HTML to Wordpress

**Marketing** Google My Business setup and publishing and verifying, Social Media Marketing setup and manage accounts using Facebook Business Manager to manage ads and scheduling post.

## **EDUCATION**

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**High School** : Charleston Hill Senior Secondary School

**Highest Grade Passed** : 12-2006

### **Tertiary Education:**

**Certificates** : Computer Technology

**Institute** : TIRA Training Academy

**Started / Finished** : 15 September 2014 - 28 August 2015

**Level** : 3-4

**Majors** : End User Computing

Administration

Marketing

Personal Development

Time Management

Telephone Ethics & Work Ethics

### **About Institute:**

**TIRA Trainings Academy is based in (Goodwood)**

Focusing on launching young talent in the world of work.

The program introduces students to the industry of ICT and Administration and offers job training and personal development, which includes technical and professional skills.

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### **Computer Proficiency:**

- MS Word, PowerPoint, Excel, Outlook - (Advanced), Proficient typing etc.

### **Competencies:**

- Team player
- Understanding of organizational values and rules
- Ability to work independently
- Ability to work under pressure
- Strong interpersonal skills
- Good communication skills
- Punctual

### **WORKING EXPERIENCE**

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**Company:** 369 Codes  
**Position:** Junior PHP Developer  
**Date:** April 2024 – Present

**Company:** iNCO Creative  
**Position:** Senior Wordpress Developer  
**Date:** November 2022 – March 2024

**Freelancing for VCS and Advertising using social media for extra work. Web Development and Search Engine Optimization and Social Media Design for Marketing.**

**Company:** 1Media Pty Ltd  
**Position:** Head Web Developer & SEO Expert  
**Date:** 1<sup>st</sup> October 2019 – 1<sup>st</sup> January 2021 (Retrenched) And help till March 2021

#### **Duties and responsibilities:**

Designing, maintaining and implementing website coding architecture  
 Creation of new and maintenance of existing websites  
 Development with mobile web technologies (HTML5, JavaScript, CSS3)  
 Development with web technologies (HTML5, JavaScript, CSS3)  
 Deployment of mobile applications  
 Consultation with client to ensure understanding of brief/product requirements  
 Wordpress Development  
 Search Engine Optimization

**Company:** Intratec Digital  
**Position:** Front-End Developer  
**Date:** June 2017 – September 2019

#### **Duties and responsibilities:**

Coding for the creation of new and maintenance of existing websites  
 Development with mobile web technologies (HTML5, JavaScript, CSS3)  
 Development with web technologies (HTML5, JavaScript, CSS3)  
 Development with JavaScript frameworks such as JQuery, Angular  
 Full stack Development  
 Agile Development Skills  
 Search Engine Optimisation  
 Test driven development with DevOps Skills in mind.  
 Woocommerce RESTful API integration

Wordpress Plugin and Theme Development  
Design digital media campaigns aligned with business goals  
Coordinate the creation of digital content (e.g. website, blogs, press releases and podcasts)  
Manage end-to-end digital projects  
Establish our web presence to boost brand awareness  
Maintain a strong online company voice through social media  
Liaise with Marketing, Sales and Product development teams to ensure brand consistency  
Suggest and implement direct marketing methods to increase profitability  
Monitor ROI and generating Analytical Reports and feedback clients  
Stay up-to-date with digital media developments  
Wordpress Development  
Advance Search Engine Optimization  
Video Marketing  
Link Building

**Company:** HEH Signs cc  
**Position:** Administrative Assistant (PA)  
**Date:** August 2015 – January 2016

**Company:** Globevest Group  
**Position:** IT Manager  
**Date:** February 2016 - March 2017

**Duties and responsibilities:**

Administrative Duties  
Web Development  
Graphic Design  
Networking  
IT Technician  
Server Management  
Creating Systems using Google Drive and Excel  
System Administration  
Purchasing IT Equipment etc.  
Social Media and Google My Business Management

**Company:** Drakenstein Municipality – (Internship)  
**Position:** Student PA to the Senior Engineer of Drakenstein and to x 2 Superintendents at Waste Water Treatment Works.

**Year:** 15 September 2014 - 28 August 2015

**Drakenstein Municipality**

**Position: Student Data Capture/Admin Support.**

- Perform Human Resource duties, by managing the daily work schedules and attendance registers.
- Act as Personal Assistant to the Managers, by keeping their dairies and accompany them to meetings.
- Taking Minutes of meetings.
- Writing Monthly Reports

- Updating Tenders Details at Civil Engineering Section.
- Receptionist, act as stand by Receptionist.
- General Administration
- Filing/Scanning/Faxing/E-mail
- Researching/Planning
- Inventor of Paarl WWTW Management Systems.
- Switchboard Operating
- CCTV and Access Controlling

**Company:** Todwil of SA  
**Position:** Machine Operator – (Digital Printing/Plotting/Laminating/Trimming)  
**Year:** September 2011 – 18 November 2013

**Company:** Miqlat Monty Christo – (Community Centre)  
**Position:** Volunteer – (IT, Networking, Computer Repairing)  
**Year:** 2011

**Company:** Shoprite Warehouse – (Capacity)  
**Position:** Inventory Clerk – (Stock Controller)  
**Year:** 2009 - 2011

**Company:** Shoprite Huguenot  
**Position:** Cashier, Store man, Rack Packer  
**Year:** 2009

**Company:** Shoprite Warehouse – (Ziphi Nkomo Labour Hire)  
**Position:** Cycle Counting – (Stock Controller)  
**Year:** 2007 - 2008

**Company:** Polorama Wholesalers  
**Position:** Packer – (Fixing systems own experience)  
**Year:** 2004 – 2006

## REFERENCES

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**I have been Freelancing from the date I was retrenched.**

<p><b>Mrs. Lizelle Phillips</b>  1 Media Pty Ltd  <b>HR/Accountant</b>  <b>C: 074 807 4109</b>  <b>Availability: 1:00PM – 1:45PM Everyday</b></p>	<p><b>Mrs. Christelle Groenewald</b>  Intratec Group Pty Ltd  <b>Human Resource</b>  <b>C: 079 876 3519</b></p>
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**I declare that all above information is correct and true.**

**Request more references and Certifications.**

**Please do get in touch.**